



Growing and Scaling your Virtual Care Program through **Precision Patient Targeting**

Challenge

Identify highly engaged, low maintenance patients to grow your virtual care program and increase revenue.

Solution

By leveraging precision patient targeting, you pinpoint individuals most likely to engage and thrive under minimal clinical supervision, facilitating scalable growth, enhanced revenue, and improved patient outcomes.



What is Care.IQ™

Care.IQ™ is powerful AI-generated Precision Patient Targeting that **identifies your optimal virtual care patients**. It scores your patient data points and behavioral characteristics, identifying individual patients most likely to engage and thrive under minimal clinical supervision, enabling scalable growth.



Precision Patient Targeting

Care.IQ™ creates **stable and manageable patient populations** that allow you to reduce hospital readmissions, ER Visits, and associated costs.

- Tier 1** > **10% Super Users**
Highly Engaged & Predictable, Low Maintenance
- Tier 2** > **80% Average Engagement**
Highly Engaged & Predictable, Average Maintenance
- Tier 3** > **10% Inactive**
Moderately Engaged, Higher Maintenance, Unpredictable



The **AI-Powered** Technology Behind Care.IQ™

How it works and the outcomes it produces

How It Works

Step 1

Download our Care.IQ™ Analyzer Application. No internet is required to run this tool, ensuring all patient data never leaves your on-site security network or device.

Step 2

Drag and drop a CSV file into the Care.IQ™ Analyzer Application to get your report identifying your patient population Super Users.



Summary of Benefits



Demonstrate wide-spread acceptance of the program



Scale your virtual care population with the same resources



Capitalize on early reduction in virtual care support costs



For ACO's and MA programs, realize an immediate increase in revenue



Leverage your current virtual care platform (or m.Care)

We can help jump-start your virtual care program, or grow your current program, to increase revenue and improve patient outcomes.



Learn More Today:

To learn more about Care.IQ™ and how it securely allows data to be exchanged, transmitted, and shared, please **contact Steve Hendrix at 913.269.6452 or shendrix@lifesciencetechnologies.com**



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